

Western Load Research Association
2019 Spring WLRA
Austin, Texas
April 24-26, 2019

CONFERENCE ANNOUNCEMENT AND CALL FOR PAPERS

The 2019 Spring WLRA Load Research Conference will be held in Austin, Texas, April 24-26, 2019.

Location

The conference will be held at the **Double Tree by Hilton Hotel Austin:**

The Double Tree by Hilton Hotel
6505 N Interstate 35
Austin, TX 78752

Conference Registration

Please register by **Friday, April 19th**. Conference registration is \$600. Conference registration and payment can be completed online [here](#).

Hotel Reservations

Current hotel rates are \$165, not including a corporate discount of about %5 which can be applied using the following code: 0560018601. Reservations can be made online or by telephone:

Booking Instructions:

- 1) Book online by clicking [Hotel Reservations](#)
- OR -
- 2) Book by telephone at (512) 4543737 and refer to **WLRA**

Wi-fi

The Double Tree by Hilton Hotel provides complimentary wi-fi to conference attendees in guest rooms and in our conference meeting rooms.

Transportation

The Double Tree by Hilton Hotel

The [distance](#) from the Austin Bergstrom International Airport to the Double Tree by Hilton Hotel is 12 miles. The Double Tree offers overnight parking for \$15.

Call for Papers

Presentations at the conference will continue to demonstrate that load research and load forecasting are great tools for dealing with the newer challenges of the modern electric utility industry. This includes smart grid implementations, distributed energy resources, demand response, renewable energy, dynamic pricing programs, time-of-use rates, as well as traditional regulatory needs. Papers and discussions can focus on innovative new technologies and methodologies or the traditional principles of statistical analysis.

WLRA will accept papers on any subject related to load research or load forecasting, including but not limited to, least-cost sampling, end-use research, integrated resource planning, program evaluation, load profiling, innovative rate design, energy efficiency measures, and peak-demand forecasts.

WLRA is continuing to emphasize utility involvement, and special priority consideration will be given to utilities wishing to make presentations. The continued success of the WLRA conferences depends on participation from utility members. It

is for this reason that utility presentations are particularly encouraged, but utility-vendor partnership presentations are also welcomed and vendor presentations will be considered.

Presentations don't need to be extravagant and can be as short as fifteen minutes in duration.

If you would like to make a presentation, please fill out the "Call for Papers" form and e-mail it to Candice Potter, WLRA Co-chair (see contact details below). Please submit your form by **Friday, April 19**.

Roundtable Discussions

The Spring Conference will continue to feature roundtable discussions. If there are topics you would like to discuss during the roundtables, please make sure to note them on your Conference Registration Form or contact Josh Mondragon directly.

Vendor Reception

As with previous WLRA conferences, the Austin conference will have a vendor reception hosted by our attending industry vendors. The reception will be held in the evening on **Wednesday, April 24**. As always, this is a great opportunity for attendees to catch up with colleagues, network with new providers and experts, and enjoy drinks and hors d'oeuvres.

Contact Information

WLRA Co-chairs:

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